

# PHOTO EDITING

SVE Computer Club

Jan 16, 2023



# OVERVIEW

- Beginner to Advanced Beginner Discussion
- Not a Photoshop or other Tool Tutorial
- Focus on Destination
  - Shared Photo Album
  - SVECC Portrait
- Representative Tools Today
  - Google Photos
  - PowerPoint



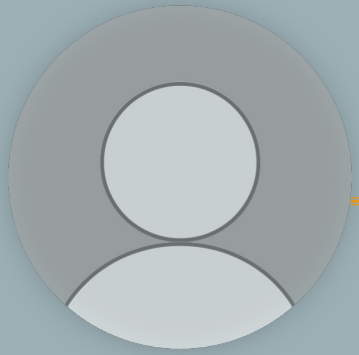
# FIRST THINGS FIRST

- Frame Picture Correctly (Should not see people's knees)
- Ensure proper focus
- Don't use electronic zoom unless there is no alternative – move closer
- Use Correct Exposure
- Shoot Raw if you expect to do considerable photo editing (Even available on smart phones!)
- Keep in mind – photography is painting with light



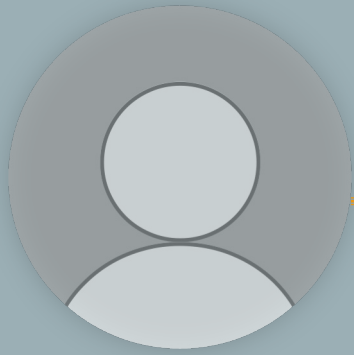
## PHOTO EDITING STEPS

1. Crop your images and clean them up.
2. Adjust white balance.
3. Adjust exposure and contrast.
4. Adjust color vibrancy and saturation.
5. Sharpen images.
6. Finalize and share.

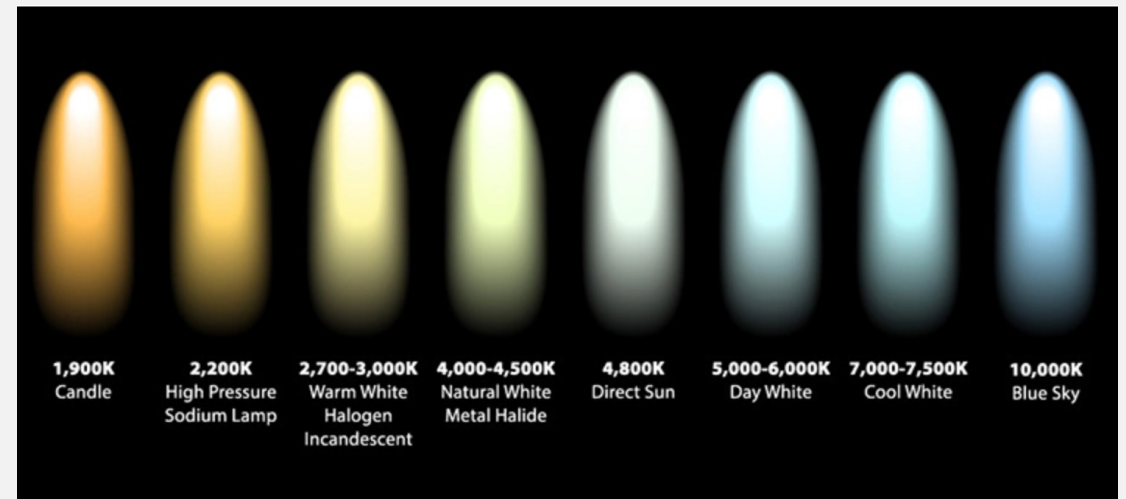


# CROPPING

- Simple to Do
- Complex Ramifications
  - The more you crop – the bigger the pixels
  - Aspect Ratio Considerations



## WHITE BALANCE

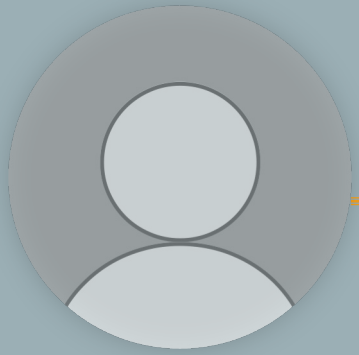


- What the heck is that?
- Two Settings to balance
  - Temperature
  - Tint



# EXPOSURE AND CONTRAST

- **Basic**
  - Exposure
    - Lighten or Darken Entire Image
  - Contrast
    - Affects difference in tone between highlights and shadows
- **Intermediate**
  - Highlights
  - Shadows
  - Whites
  - Blacks



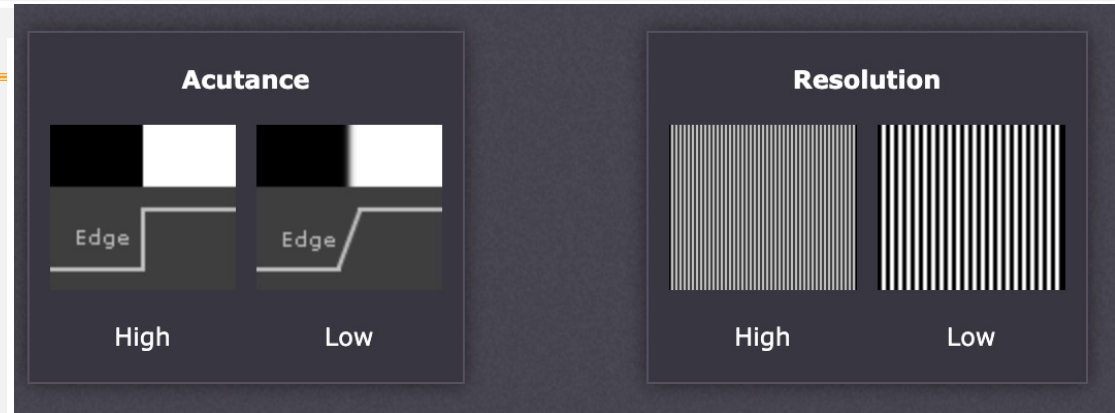
## SATURATION

- Adjusts intensity of colors





# SHARPEN



- Clarity of detail
- 2 Aspects
  - Acutance – photo editing
  - Resolution – determined by camera



## FINALIZE AND SHARE

- Finalize
  - Filters, ...
- Share
  - Application Specific



# PORTRAIT TO SVECC

- Remove Background
  - Intermediate Editing
- Free Tools
  - CutOutPro
  - Topaz AI
- I like
  - Photoshop Elements
  - Canva
  - PowerPoint for Simple Tasks
- PowerPoint Demo